



friendsof youth



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Color Palette



Typography

Gill Sans Bold: lowercase
AaBbCcXxYyZz0123!?!&

Noto Sans Bold: Title Case
AaBbCcXxYyZz0123!?!&

Noto Sans Regular: Sentence case
AaBbCcXxYyZz0123!?!&

Noto Sans Italic: lowercase
AaBbCcXxYyZz0123!?!&

Gill Sans SemiBold: lowercase
AaBbCcXxYyZz0123!?!&

header

Subhead

Our typography is simple. Our primary typeface is Gill Sans. This font should be used in its bold or semibold format, for all headers, titles, and captions. Primary headers should be lower case, as you'll notice above.

Our secondary typeface is Noto Sans. This font can be used in regular format, italic, or medium. This typeface is for all subheaders and body text, just like the one you're reading now. Use title case for subheaders, and sentence case for bodies of text.

Use bolds or italics in any case when aiming for emphasis.

Need access to font files? Contact communications@friendsofyouth.org.

notation

website