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## **News Release**

Sept. 18, 2008

### **FOR MORE INFORMATION, CONTACT:**

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### **Friends of Youth Announces New Staff Appointments**

**Redmond, Wash.** – Friends of Youth is pleased to announce the appointment of Divya Kumar and Christina Cuenca to staffing positions at its Development Department.

Divya Kumar has joined the Development team as Marketing and Communications Manager. This position reports to the Director of Development and its primary responsibilities are to direct marketing campaigns and maintain the consistency of Friends of Youth's branding and messaging. Kumar will bring an international perspective to the department. Prior to this position, Kumar worked for marketing and event management companies in Dubai, U.A.E, and Chennai, India. She earned her B.A. in English Literature from Ethiraj College for Women in Chennai, and is completing her master's degree in mass communications from the University of Leicester in the U.K.

Christina Cuenca, in addition, has been appointed to join the team as Grants Manager. This position reports to the Director of Development and is primarily responsible for securing grant-based funding from private, corporate and community foundations. Cuenca has more than seven years of experience in institutional fundraising. Prior to this position, she served as the Director of Foundation Relations at Madison Square Boys & Girls Club and the Director of Corporate and Foundation Relations at Lighthouse International. Before joining the non-profit sector, Cuenca was an assistant editor for Wiley Computer Publishing, a division of John Wiley and Sons, Inc. Cuenca earned her B.A. in English and Psychology from Franklin and Marshall College in Lancaster, Pa.

#### **About Friends of Youth:**

Friends of Youth is a non-profit agency dedicated to supporting youth and their families in King and Snohomish counties. Friends of Youth provides a broad range of services to improve its clients' emotional stability and self-sufficiency, including homeless shelters, transitional housing, outreach, mental health counseling, and substance abuse prevention and treatment. For more information, visit [www.FriendsofYouth.org](http://www.FriendsofYouth.org), or phone (425) 869-6490.

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