



News Release

FOR IMMEDIATE RELEASE

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Friends of Youth Joins GoodSearch and GoodShop, Giving Supporters an Effortless Way to Help Raise Money

Redmond, Wash. – Friends of Youth has recently registered with the sites of GoodSearch.com and GoodShop.com, giving the public an alternative, effortless way to provide support for youth and families the organization serves in King and Snohomish counties. Every search on the Internet and every online purchase through these two sites help Friends of Youth raise money for its programs.

It is easy to use GoodSearch and GoodShop, and it does not cost the users anything. GoodSearch.com is a new search engine powered by Yahoo! The site donates 50% of its revenue, approximately a penny per search, to the charities designated by its users. The public uses it exactly as they would any other search engine. A user selects a charity – such as Friends of Youth – and the not-for-profit charity receives a contribution generated by advertisers.

Similarly, users will help Friends of Youth to advance its mission by shopping through GoodShop.com, an online shopping mall launched by GoodSearch. GoodShop has affiliations with many online retailers, including Target, Best Buy, Macy's, and others. The shopping experience and prices at GoodShop are exactly the same as shopping directly through those online stores, but by shopping through GoodShop and selecting Friends of Youth as the designated charity, up to 37% of the purchase price will be donated to the agency.

For more information regarding the use of GoodSearch and GoodShop, contact (425) 869-6490, or log on to www.FriendsofYouth.org.

About Friends of Youth:

Friends of Youth is a non-profit agency dedicated to supporting youth and their families in King and Snohomish counties. Friends of Youth provides a broad range of services to improve its clients' emotional stability and self-sufficiency, including homeless shelters, transitional housing, outreach, mental health counseling, and substance abuse prevention and treatment. For more information, visit www.FriendsofYouth.org, or phone (425) 869-6490.

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