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## **News Release**

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**FOR MORE INFORMATION, CONTACT:**

Erin George, Director of Development  
Ering@FriendsofYouth.org  
(425) 869-6490, ext. 308

### **Friends of Youth Launches Gen Y Social Networking Tool**

**Redmond, Wash.** – Friends of Youth, a non-profit organization that has more than 55 years of history, today announced that it has joined the Gen Y'ers' popular social networking site – *Facebook*, which encourages more young people to learn about the mission and activities of the youth services organization.

This new tool will also function as the agency's intranet, which helps improve its employee relations. Since the agency has more than 20 program sites distributed in King and Snohomish counties, employees somehow find it difficult to get connected with the agency and other program staff. With this alternative communication tool, employees can interact with each other through the discussion board, "walls" and photo exchange.

"Our Facebook Page gives Friends of Youth a new way to communicate with our staff and young technophiles and how they can participate in making a difference in the lives of teens who are less fortunate. Facebook allows us to share pictures and video clips and exciting things that are happening at Friends of Youth," said Erin George, Director of Development.

Friends of Youth's Facebook page and group are both available to be viewed. The public are welcome to join as "group members" and "page fans." The agency's Development team will often update information on volunteer recruitment, events, photos, and announcements. For more information regarding this new communication tool, contact Shui Ching Mo, Donor Relations Coordinator, at (425) 869-6490, ext. 326, or Shui@FriendsofYouth.org.

#### **About Friends of Youth:**

Friends of Youth is a non-profit agency dedicated to supporting youth and their families in King and Snohomish counties. Friends of Youth provides a broad range of services to improve its clients' emotional stability and self-sufficiency, including homeless shelters, transitional housing, outreach, mental health counseling, and substance abuse prevention and treatment. For more information, visit [www.FriendsofYouth.org](http://www.FriendsofYouth.org), or phone (425) 869-6490.

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